RAWHIDE KID
APPROVED BY THE COMICS CODE AUTHORITY
GET SET FOR BLAZING EXCITEMENT WHEN THE KID IS CHALLENGED TO A...
"SHOOT-OUT AT MESA CITY!"
BIG ALL-ACTION ISSUE!
MARVEL COMICS GROUP
12¢ IND.
63 APR
PLUS: A SECOND SIX-GUN SAGA YOU'LL NEVER FORGET WHEN THE KID FACES... "THE GUN THAT COULDN'T LOSE!"

SKIN SURFACE DISFIGURED BY PIMPLES? BLACKHEADS? FRECKLES?

Blemishes Fade As Skin Clears

AMAZING NEW SKIN CREAM SO POWERFUL IT STARTS HELPING TO CLEAR EPIDERMIS THE INSTANT APPLIED!

Works with Nature Replacing Epidermis Marked by Surface Pimples and Blackheads with a New Fresh, Clearer, Softer, Smoother Complexion!

It takes POWER to dry up pimples . . . to loosen blackheads . . . to fade freckles . . . to clear away blemished epidermis (skin surface). So why mess around with watery lotions, weak medicated make-ups . . . smelly salves and greasy ointments when it's FAYD SKIN CREAM that you need. Fayd contains a powerful clearing and skin whitening discovery that works strong and fast on the externally caused pimples, blackheads, blemishes, marks, freckles and spots that blot and dot the top skin layer. In 7 days Fayd may make your complexion so much more clear, fair and blemish free you want to jump for happiness. Fayd makes the skin softer, smoother and more glowing with the fresh new look of youth. And occasional use of Fayd helps keep your skin looking more lovely everyday to your pride and joy.

JUST TRY FOR 7 NIGHTS

FOLLOW EASY DIRECTIONS

Read booklet and do exactly as it says. It's easy . . . and so rewarding!

SPREAD ON THIN FILM

Just apply over face, or neck affected area for 7 nights . . .

WORKS WHILE YOU SLEEP

Then see amazing, clear results or return for your money back!

SEND FOR YOUR DEMONSTRATION TODAY

If the pimple cream you are using works too slow, don't wait but send for Fayd Skin Cream. Let this actual home demonstration show you what Fayd is . . . how it works fast . . . and why so many boys, girls, men and women use it, for outbreaks . . . for freckles . . . for lightening, brightening and clearing the skin. Fayd acts on both oily skin areas around the nose and also on dry skin areas. It refines enlarged pores. Helps stop many new blemishes before they start. So take advantage of this amazing home demonstration offer. Mail the coupon today.

THE FLEETWOOD CO. Dept. D–88
427 W. Randolph St.
Chicago, Illinois 60606

Send the 3 oz. jar of FAYD SKIN CREAM as checked below. As advertised, you guarantee I can return the empty jar at any time and you will refund my purchase price.

☐ $3.00 enclosed. Send postage paid.

☐ Enclosed is $1.00 deposit. Send C.O.D. for balance of $2.00 plus postage.

Name_____

Address_____

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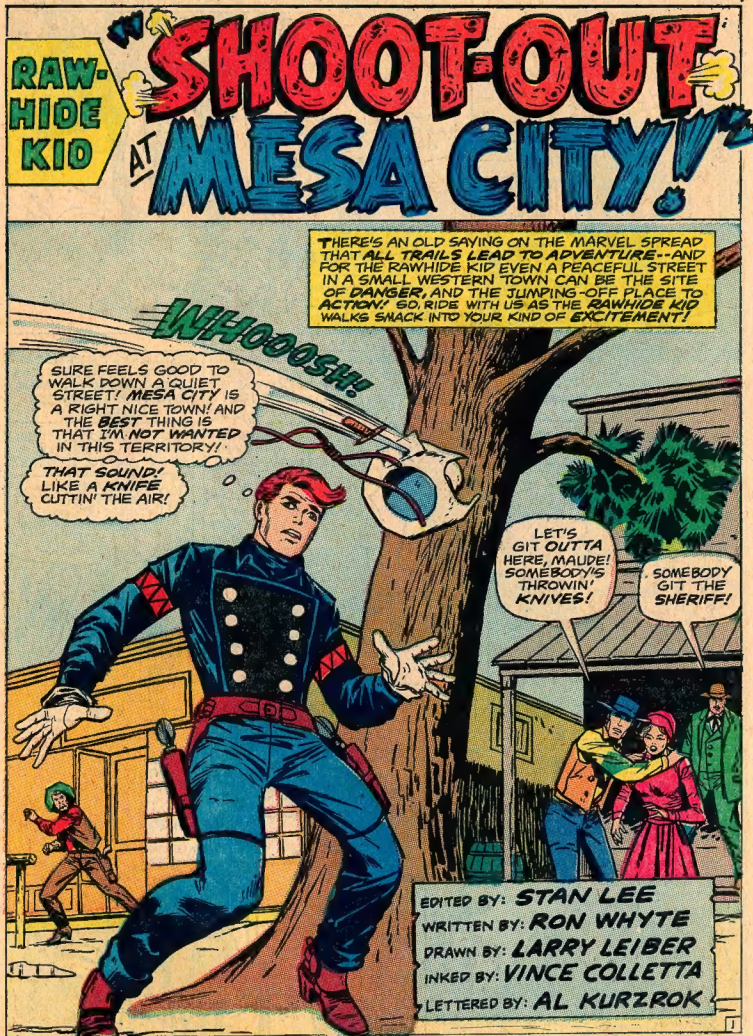
State_____ Zip Code_____

MAIL THIS NO-RISK COUPON

Fayd, called by many "nature's clear skin cream", is pure white and won't stain pillows. Delightful, easy, it has no medicated odor, washes off completely, leaves skin feeling so new that make-up looks far more natural . . . if you need make-up at all! For your trial and approval we offer the full size 3 oz. jar Fayd for only $3.00 full price postpaid. Use the entire supply and then if you aren't satisfied, simply return the empty jar for your money back. Accept this test at our risk offer. Clip the coupon, and mail today.

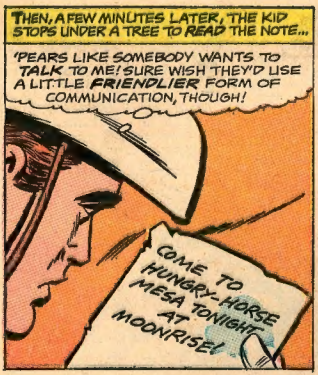
IMPORTANT

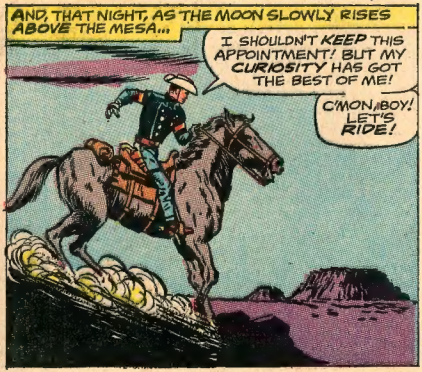
If the coupon has already been clipped, send order with your name and address. Ask for Fayd's $3.00 Trial Offer. Mail to Fleetwood Co., Dept. D-88, 427 W. Randolph St., Chicago, Illinois 60606.


RAW-HIDE KID
SHOOT-OUT AT MESA CITY!
THERE'S AN OLD SAYING ON THE MARVEL SPREAD THAT ALL TRAILS LEAD TO ADVENTURE--AND FOR THE RAWHIDE KID EVEN A PEACEFUL STREET IN A SMALL WESTERN TOWN CAN BE THE SITE OF DANGER, AND THE JUMPING-OFF PLACE TO ACTION! SO, RIDE WITH US AS THE RAWHIDE KID WALKS SMACK INTO YOUR KIND OF EXCITEMENT!
WHOOOSH!
SURE FEELS GOOD TO WALK DOWN A QUIET STREET! MESA CITY IS A RIGHT NICE TOWN! AND THE BEST THING IS THAT I'M NOT WANTED IN THIS TERRITORY!
THAT SOUND! LIKE A KNIFE CUTTIN' THE AIR!
LET'S GIT OUTTA HERE, MAUDE! SOMEBODY'S THROWIN' KNIVES!
SOMEBODY GIT THE SHERIFF!
EDITED BY: STAN LEE
WRITTEN BY: RON WHYTE
DRAWN BY: LARRY LEIBER
INKED BY: VINCE COLLETTA
LETTERED BY: AL KURZROK

THE RAWHIDE KID is published by ATLAS MAGAZINES, INC. OFFICE OF PUBLICATION: 625 MADISON AVENUE, NEW YORK, N. Y. 10022. SECOND CLASS MAIL PRIVILEGES AUTHORIZED AT NEW YORK, N. Y. ADDITIONAL ENTRY AT Meriden, Conn. Published bi-monthly. Copyright ©1967 by Atlas Magazines, Inc. Marvel Comics Group, all rights reserved, 625 Madison Avenue, New York, N. Y. 10022. Vol. 1, No. 63, April, 1968 issue. Price 12¢ per copy. No similarity between any of the names, characters, persons and/or institutions in this magazine with those of any living or dead person or institution is intended, and any such similarity which may exist is purely coincidental. Printed in the U.S.A. by The Eastern Color Printing Co.; Waterbury 20, Conn. **Subscription rate $1.75 and $2.25 Canada for 12 issues including postage. Foreign subscriptions $3.25.**

THAT KNIFE WAS THROWN FROM DOWN HERE!
WHEN I GET MY HANDS ON THE HOMBRE THAT THREW IT...
THERE HE IS! GETTIN' ONTO HIS HORSE!
AND, A MOMENT LATER, THE KID WATCHES HIS ASSAILANT RIDE OFF...
THE WAY HE'S TRAVELIN', I'LL NEVER CATCH UP WITH HIM NOW! SURE WISH I KNEW WHY HE WAS AFTER ME!
ALRIGHT! WHAT'S GOIN' ON HERE?
YOU MUST BE THE SHERIFF! I'M GLAD TO SEE YOU!
WAL, I'M NOT GLAD TO SEE YOU! WE DON'T COTTEN TO STRANGERS IN THIS TOWN--SPECIALLY WHEN THEY BRING TROUBLE WITH 'EM!
A MAN DOESN'T THROW A KNIFE WITHOUT A REASON! NOW YOU TELL ME THAT REASON--QUICK! SAY, DON'T I KNOW YOU?
HE RECOGNIZES ME! AND FROM THE TONE IN HIS VOICE, I'D SAY THERE'S GOING TO BE NO WAY TO CONVINCE HIM THAT I'M NOT LOOKING FOR TROUBLE!
YOU'RE THE RAWHIDE KID! I GOT A REWARD POSTER WITH YOUR FACE SMACK IN THE MIDDLE OF IT!
I KNOW YOU'RE NOT WANTED IN THIS TERRITORY--AND I CAN'T LEGALLY ARREST YA! BUT TAKE MY ADVICE AND GET OUT OF MESA CITY!
REALIZING THERE IS NO WAY TO ARGUE WITH THIS OVER-ZEALOUS LAWMAN, RAWHIDE TURNS TO LEAVE...
WHATEVER YOU SAY, SHERIFF! JUST LET ME FETCH MY HAT, AND I'LL BE GONE!
YUH BETTER MAKE TRACKS, BEFORE I THINK UP SOME REASON TO THROW YUH INTO THE HOOSEGOW!
THEN, SECONDS LATER, AS THE KID RETRIEVES HIS HAT...
WHAT'S THIS? THERE'S A NOTE ON THIS KNIFE BLADE!
LOOKS LIKE THAT HOMBRE DIDN'T WANT MY HIDE--HE JUST WANTED TO DELIVER A MESSAGE!
WITH THE SHERIFF WATCHING ME, I CAN'T READ THIS NOW! BETTER GET OUTTA TOWN FIRST...
AND DON'T LET ME CATCH YUH IN MESA CITY AGAIN!
THE WAY EVERYBODY STARES AT ME--YOU'D THINK I'D GET USED TO THAT LOOK--BUT I GUESS I NEVER WILL! NOT UNTIL I CLEAR MY NAME, AND CAN RIDE LIKE A FREE MAN!
2


THEN, A FEW MINUTES LATER, THE KID STOPS UNDER A TREE TO READ THE NOTE...
'PEARS LIKE SOMEBODY WANTS TO TALK TO ME! SURE WISH THEY'D USE A LITTLE FRIENDLIER FORM OF COMMUNICATION, THOUGH!
COME TO HUNGRY-HORSE MESA TONIGHT AT MOONRISE!


AND, THAT NIGHT, AS THE MOON SLOWLY RISES ABOVE THE MESA...
I SHOULDN'T KEEP THIS APPOINTMENT! BUT MY CURIOSITY HAS GOT THE BEST OF ME!
C'MON, BOY! LET'S RIDE!

IT'S A HARD, PERILOUS JOURNEY TO THE TOP OF THE MESA! BUT ONCE THERE, THE KID SEES...
A CAMPFIRE! RIGHT ON THE EDGE OF THE MESA!
THIS COULD BE A TRAP... BUT IF I'VE COME THIS FAR, I MIGHT AS WELL GO ALL THE WAY!

WELL, IF IT AIN'T THE RAWHIDE KID! I GUESS YUH GOT MUH MESSAGE!
I GOT YOUR MESSAGE, ALRIGHT! SUPPOSE YOU TELL ME WHO YOU ARE?
THE NAME'S GILA JOHNSON! MEBBE YUH HEARD OF ME?

SURE! YOU'RE WANTED FOR ROBBERY AND MURDER IN NEARLY EVERY TERRITORY IN THE WEST!
YEP! AND I'M RIGHT PROUD OF THAT REP! WASN'T BUILT OVERNIGHT, YUH KNOW! TAKES A LOT OF GUTS TO BE A REAL BAD MAN!
BUT, THAT AIN'T WHAT I WANT TO TALK ABOUT! I WANT YUH TO JOIN UP WITH ME!

HAVE SOME COFFEE WHILE YUH THINK IT OVER!
I DON'T HAVE TO THINK ANYTHING OVER! WHEN I RIDE, I RIDE ALONE!
THIS IS ONE MIGHTY STRANGE HOMBRE! AND I GUESS I'LL HAVE TO PLAY THE PART OF AN OUTLAW FOR HIM!
I WAS AFRAID YOU'D FEEL THAT WAY! OKAY, BOYS!

SUDDENLY, FROM BEHIND THE MESA, STEP GILA JOHNSON'S GANG...
LOOKS LIKE I'M IN A TOUGH SPOT! ONLY ONE CHANCE...
IT'S THIS WAY, KID-- EITHER YUH JOIN US OR, YUH DIE!

IF I CAN CAPTURE **GILA**, I CAN USE HIM AS A **HOSTAGE** AND GET OUT OF THIS JAM...

SHOOT 'IM!

WHA-?

NO! YUH MIGHT HIT THE **BOSS!**

AND, HIS MUSCLES TRAINED BY YEARS OF BATTLE, IT IS THE WORK OF BUT A MOMENT FOR THE KID TO GET THE **DROP** ON GILA JOHNSON...

OKAY, GILA, CALL OFF YOUR **GANG!**

HE'S **GOT** ME! PUT DOWN YOUR **GUNS**, YOU FOOLS!

NOW, GILA, GET THIS, AND GET IT **STRAIGHT!** I'M NOT JOININ' UP WITH YOU! TELL YOUR MEN TO LET ME RIDE **AWAY** FROM HERE, OR I'LL TAKE YOU ALONG AS HOSTAGE!

I'M A MAN OF MUH **WORD**--YOU GOT THE DROP ON ME, AND YOU CAN GO FREE--**THIS TIME!** BUT REMEMBER, I GAVE YUH YOUR CHANCE TO JOIN UP WITH ME! AND YUH TURNED IT **DOWN!**

AND IF I EVER SET EYES ON YUH AGAIN, I'M GONNA **SHOOT**, AND SHOOT TO **KILL!**

THEN, MOMENTS LATER...

GILA WANTED ME TO JOIN UP WITH HIM FOR SOME **REASON!** I BET HE'S UP TO SOMETHING **BIG** AND HE FIGURED I COULD HELP HIM **OUT!**

NOW, ALL I HAVE TO DO IS FIND OUT WHAT IT IS HE'S GONNA GO **AFTER**... AND THE HOMBRE THAT MIGHT KNOW IS THAT YOUNG **SHERIFF!**

AFTER AN HOUR'S HARD RIDE...

PUT AWAY YOUR **GUN!** I CAME TO **WARN** YOU!

I TOLD YUH TO GIT OUTTA **TOWN!**

JUST **LISTEN** TO ME FOR A MINUTE! THERE'S GONNA BE TROUBLE, AND MAYBE WE CAN **STOP** IT!

AND, MINUTES LATER, AFTER THE KID HAS EXPLAINED...

THERE'S A BIG **GOLD SHIPMENT** COMIN' THROUGH TOMORROW, HEADED FOR THE CAPITAL! THAT'S PROBABLY WHAT HE'S **AFTER!**

THEN LET'S TRY AND STOP HIM!

LISTEN, KID, I DON'T TRUST YOU ONE **INCH!** I'LL STOP GILA JOHNSON! AS FAR AS I'M CONCERNED, YOU'RE JUST RATTIN' ON A PAL YOU GOT A **GRUDGE** AGAINST! NOW, GIT OUTTA MY **TERRITORY!**

BUT, AN HOUR LATER, A DETERMINED RAWHIDE KID DIGS INTO A HASTILY PREPARED *DINNER*...

THAT SHERIFF IS TOO *SUSPICIOUS* TO TRUST ME TO HELP HIM! SO IT LOOKS LIKE I'LL HAVE TO HELP HIM *ANYWAY!*

WHEN GILA GOES AFTER THAT STAGE TOMORROW, I'M GOING TO BE ON HAND TO GO *AFTER* HIM!

AND, DAWN FINDS...

IF I WAS GILA JOHNSON, THIS *BOTTLENECK* WOULD BE A *PERFECT* PLACE TO *AMBUSH* THE STAGE!

AND THESE ROCKS MAKE A PERFECT PLACE TO KEEP AN *EYE* ON' THINGS! HERE COMES THE STAGE *NOW!* AND DANGED IF THAT ISN'T GILA AND HIS GANG OVER *THAT WAY!*

SHERIFF, *ARMED MEN AHEAD!*

I'M GOIN' INTO *HIDIN'!* YOU KEEP RIGHT ON DRIVIN'!

WE'LL GIVE THOSE OWLHOOTS A LITTLE *SURPRISE!*

ALRIGHT, THIS IS AS *FAR* AS YER GONNA GO! *REIN IN* THOSE HORSES!

THROW DOWN THAT *TRUNK!* THAT'S THE GOVERNOR'S GOLD SUPPLY, AND NOW IT'S *OURS!*

DROP THOSE *GUNS*, HOMBRES! YER UNDER *ARREST!*

HERE'S WHERE I GO INTO *ACTION!*

IT'S A BLASTED LAWMAN! *GUN 'IM DOWN!*

KRAK!

:UHHHH! MUH ARM!

5

CONTINUED AFTER NEXT PAGE

Don Bolander, M.A., University of Chicago; B.S., Northwestern University; Director of Career Institute; authority on adult education

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You can soon speak and write like a college graduate if you let me help you for 15 minutes a day.

If you've ever been shamed by a mistake in English, maybe I can save you from years of disappointment.

I have met countless numbers of intelligent men and women who are being held back in their jobs and social lives, often without knowing it, because they cannot express themselves fully and easily.

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Question: *What is so important about my ability to speak and write?*

Answer: People judge you by the way you speak and write, both in business and in social life.

Question: *What does a "command of good English" mean?*

Answer: It means you can express yourself clearly and easily without fear of embarrassment or making mistakes.

Question: *Are there other advantages to be gained by acquiring a command of good English?*

Answer: Yes! Words are actually "tools of thought." The more you learn about words and how to use them to form and express your ideas, the better your *thinking* becomes.

Question: *Wouldn't I have to go back to school for a command of good English?*

Answer: No, not any more. You can gain the ability to speak and write like a college graduate right in your own home in only 15 minutes each day.

Question: *How do I know your method works?*

Answer: There are thousands of letters in my files, testimonials from people in all walks of life who have used the proved Career Institute Method to achieve amazing results. If you send in the coupon below, I will share some of these letters with you.

Question: *How can I find out more about the Career Institute Method?*

Answer: I will gladly mail a free 32-page booklet to you. Just send a postcard or fill out and mail the coupon.

DON BOLANDER, Dept. 208-18
Career Institute, 555 E. Lange Street, Mundelein, Ill. 60060
Please mail me a free copy of your 32-page booklet, "How to Gain a Command of Good English."

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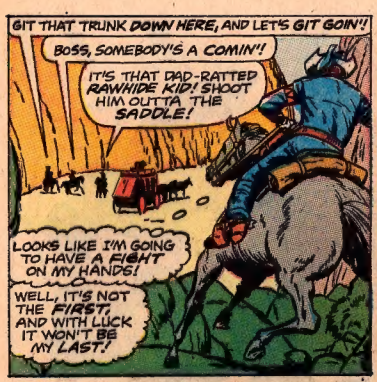
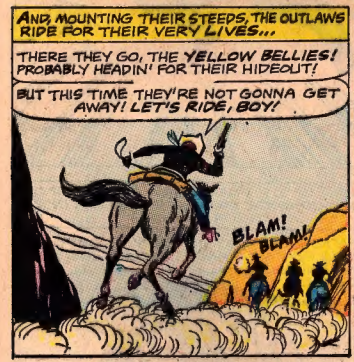
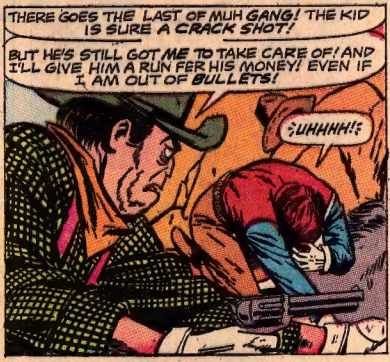
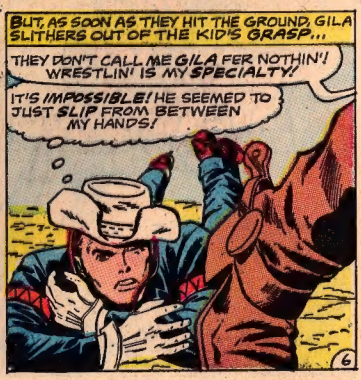

GIT THAT TRUNK DOWN HERE, AND LET'S GIT GOIN'!
BOSS, SOMEBODY'S A COMIN'!
IT'S THAT DAD-RATTED RAWHIDE KID! SHOOT HIM OUTTA THE SADDLE!
LOOKS LIKE I'M GOING TO HAVE A FIGHT ON MY HANDS!
WELL, IT'S NOT THE FIRST AND WITH LUCK IT WON'T BE MY LAST!

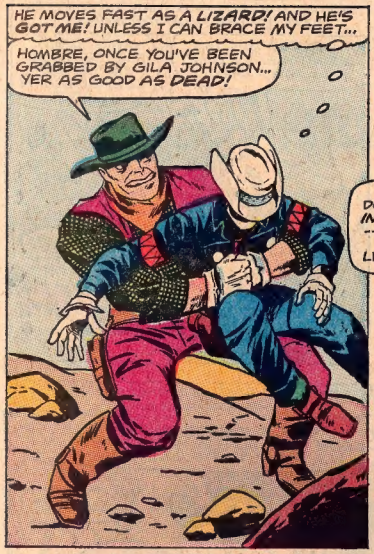
THEN, AS THE OUTLAWS TURN THEIR ATTENTION TO THE RAWHIDE KID...
I'M WOUNDED, BUT THAT DOESN'T MEAN I CAN'T STILL AIM A GUN!
WE'RE BEING BLASTED FROM TWO SIDES! LET'S GIT OUTTA HERE!
;UHHHHH!;
KA-BLAM!


AND, MOUNTING THEIR STEEDS, THE OUTLAWS RIDE FOR THEIR VERY LIVES...
THERE THEY GO, THE YELLOW BELLIES! PROBABLY HEADIN' FOR THEIR HIDEOUT!
BUT THIS TIME THEY'RE NOT GONNA GET AWAY! LET'S RIDE, BOY!
BLAM! BLAM!


THERE GOES THE LAST OF MUH GANG! THE KID IS SURE A CRACK SHOT!
BUT HE'S STILL GOT ME TO TAKE CARE OF! AND I'LL GIVE HIM A RUN FER HIS MONEY! EVEN IF I AM OUT OF BULLETS!
;UHHHH!;

I WON'T SHOOT AN UNARMED MAN! BUT I WILL GIVE HIM A TASTE OF MY KNUCKLES!
;OOOOF!;

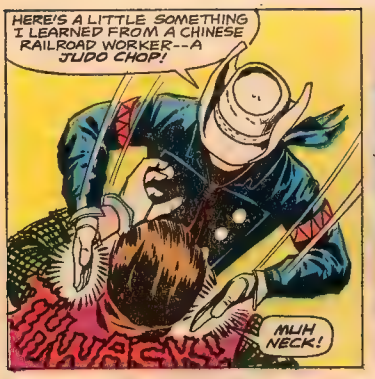

BUT, AS SOON AS THEY HIT THE GROUND, GILA SLITHERS OUT OF THE KID'S GRASP...
THEY DON'T CALL ME GILA FER NOTHIN'! WRESTLIN' IS MY SPECIALTY!
IT'S IMPOSSIBLE! HE SEEMED TO JUST SLIP FROM BETWEEN MY HANDS!

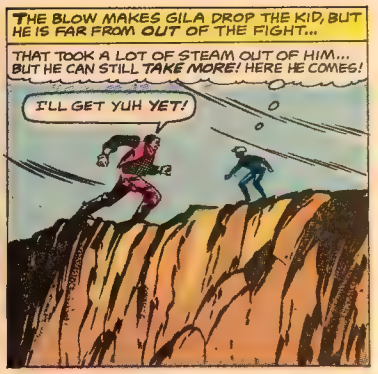

HE MOVES FAST AS A LIZARD! AND HE'S GOT ME! UNLESS I CAN BRACE MY FEET...
HOMBRE, ONCE YOU'VE BEEN GRABBED BY GILA JOHNSON... YER AS GOOD AS DEAD!

I'M LOSIN' MUH BALANCE!
THAT'S DOWNRIGHT INTERESTING --BUT HOW DO YOU LIKE THIS?

BUT, NO SOONER HAS HE HIT THE GROUND, THAN WITH INCREDIBLE SWIFTNESS, GILA IS BACK ON HIS FEET AGAIN...
WHEN I GET MY HANDS ON YOU AGAIN, YOU DIE!
AS PA USED TO SAY, DON'T COUNT YOUR CHICKENS BEFORE THEY HATCH...

LIVING UP TO HIS NAME, GILA GETS HOLD OF THE KID ONCE MORE, LIFTING HIM INTO THE AIR...
I'VE NEVER FOUGHT ANYBODY WHO CAN MOVE SO FAST! AND IT'S CURTAINS FOR ME, UNLESS I CAN...
NOW, YER GONNA TAKE A LITTLE TRIP... OVER THE EDGE OF A CLIFF!

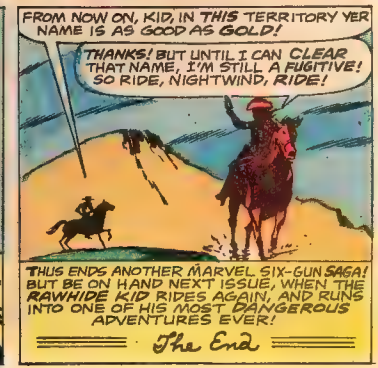

HERE'S A LITTLE SOMETHING I LEARNED FROM A CHINESE RAILROAD WORKER--A JUDO CHOP!
HU HUACH!!
MUH NECK!


THE BLOW MAKES GILA DROP THE KID, BUT HE IS FAR FROM OUT OF THE FIGHT...
THAT TOOK A LOT OF STEAM OUT OF HIM... BUT HE CAN STILL TAKE MORE! HERE HE COMES!
I'LL GET YUH YET!

FOR LONG, AGONIZING MINUTES, THE RELENTLESS POUNDING BATTLE RAGES WITH SAVAGE FURY... UNTIL FINALLY...
THIS OUGHT TO PUT YOU OUT!
THOK!
UHHHH!

AND, SECONDS LATER, THE WOUNDED SHERIFF RIDES UP...
I SEE YOU FOUGHT IT OUT WITH GILA...
I SURE DID! HE'S ALL YOURS, NOW!

I GUESS I HAD YOU PEGGED WRONG, KID! YOU REALLY DID WANT TO HELP BRING THIS HOMBRE TO JUSTICE! WILL YOU ACCEPT MY APOLOGIES?
SURE, SHERIFF, I ACCEPT THEM!
8


FROM NOW ON, KID, IN THIS TERRITORY YER NAME IS AS GOOD AS GOLD!
THANKS! BUT UNTIL I CAN CLEAR THAT NAME, I'M STILL A FUGITIVE! SO RIDE, NIGHTWIND, RIDE!
THUS ENDS ANOTHER MARVEL SIX-GUN SAGA! BUT BE ON HAND NEXT ISSUE, WHEN THE RAWHIDE KID RIDES AGAIN, AND RUNS INTO ONE OF HIS MOST DANGEROUS ADVENTURES EVER!
The End

RAW-HIDE KID
"THE GUN THAT COULDN'T LOSE!"
DANGER ISN'T ALWAYS SWIFT AND SUDDEN! IT CAN RIDE INTO TOWN SLOWLY AND QUIETLY ...WITH NO FOREWARNING OF ITS GRIM PURPOSE, OR ITS INTENDED VICTIM--THE RAWHIDE KID!
THERE'S HIS HOSS HITCHED UP YONDER! HE MUST BE IN THE SALOON!
WONDER IF HE'S AS FAST AS THEY SAY?
DON'T MATTER IF HE IS! WE'LL TAKE HIM JUST LIKE WE DID ALL THE OTHERS!
NO LAWMAN! NO VIGILANTES! NOBODY IN THIS TOWN TO GIVE ME TROUBLE!
THIS MIGHT JUST BE THE PLACE I'VE BEEN SEARCHING FOR! A PLACE TO HANG UP MY IRONS AND SETTLE DOWN!
STAN LEE EDITOR
LARRY LIEBER SCRIPT & ART
V. COLLETTA INKER
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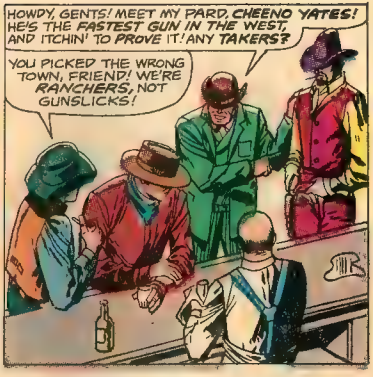
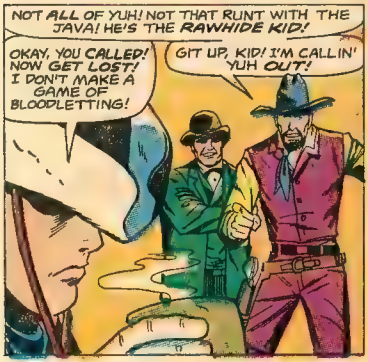
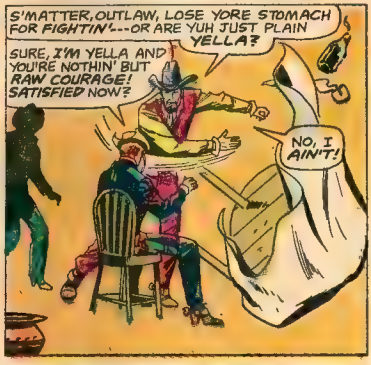
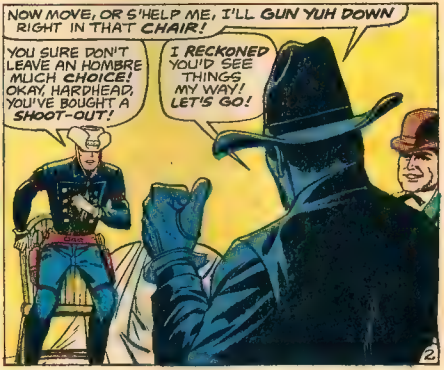
BUT THE YOUNG FUGITIVE'S WISHFUL THOUGHTS ARE DESTINED TO REMAIN JUST THAT!
THERE HE IS!
HE'LL BE A PUSHOVER LIKE ALL THE REST WERE!
C'MON, LET'S SET THE STAGE!

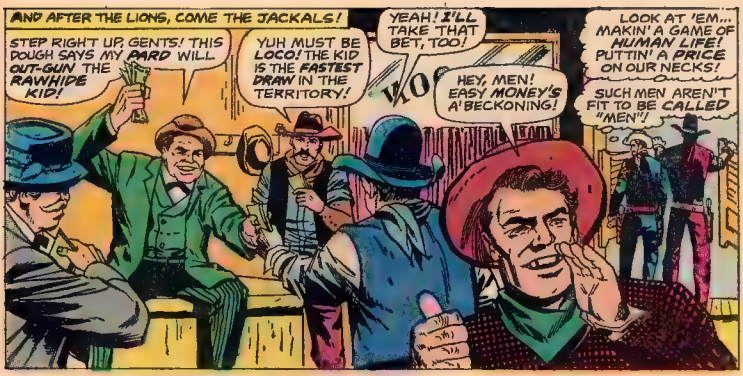

HOWDY, GENTS! MEET MY PARD, CHEENO YATES! HE'S THE FASTEST GUN IN THE WEST, AND ITCHIN' TO PROVE IT! ANY TAKERS?
YOU PICKED THE WRONG TOWN, FRIEND! WE'RE RANCHERS, NOT GUNSLICKS!

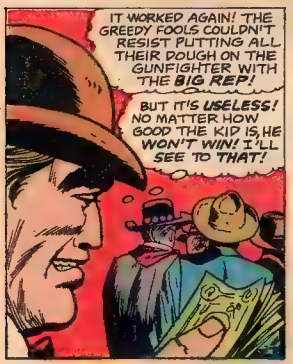

NOT ALL OF YUH! NOT THAT RUNT WITH THE JAVA! HE'S THE RAWHIDE KID!
OKAY, YOU CALLED! NOW GET LOST! I DON'T MAKE A GAME OF BLOODLETTING!
GIT UP, KID! I'M CALLIN' YUH OUT!

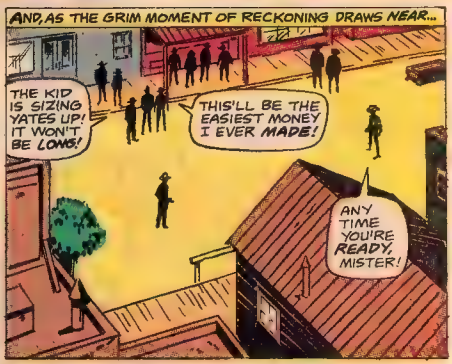

S'MATTER, OUTLAW, LOSE YORE STOMACH FOR FIGHTIN'---OR ARE YUH JUST PLAIN YELLA?
SURE, I'M YELLA AND YOU'RE NOTHIN' BUT RAW COURAGE! SATISFIED NOW?
NO, I AIN'T!

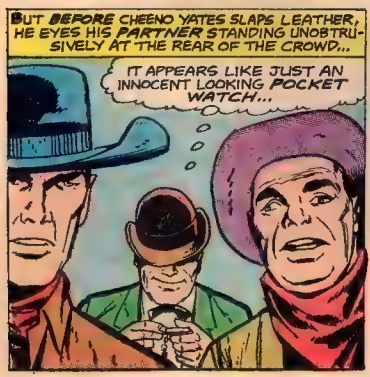
YOU AND ME ARE GONNA TAKE THE BIG WALK AT HIGH NOON! WE'RE GOIN' OUTSIDE AND WRITE A PAGE IN HISTORY TITLED "THE DEFEAT OF THE RAWHIDE KID!"

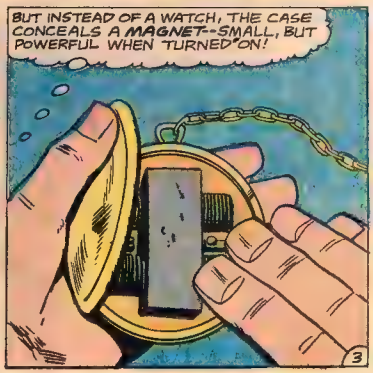

NOW MOVE, OR S'HELP ME, I'LL GUN YUH DOWN RIGHT IN THAT CHAIR!
YOU SURE DON'T LEAVE AN HOMBRE MUCH CHOICE! OKAY, HARDHEAD, YOU'VE BOUGHT A SHOOT-OUT!
I RECKONED YOU'D SEE THINGS MY WAY! LET'S GO!


AND AFTER THE LIONS, COME THE JACKALS!
STEP RIGHT UP, GENTS! THIS DOUGH SAYS MY PARD WILL OUT-GUN THE RAWHIDE KID!
YUH MUST BE LOCO! THE KID IS THE FASTEST DRAW IN THE TERRITORY!
YEAH! I'LL TAKE THAT BET, TOO!
HEY, MEN! EASY MONEY'S A'BECKONING!
LOOK AT 'EM... MAKIN' A GAME OF HUMAN LIFE! PUTTIN' A PRICE ON OUR NECKS!
SUCH MEN AREN'T FIT TO BE CALLED "MEN"!

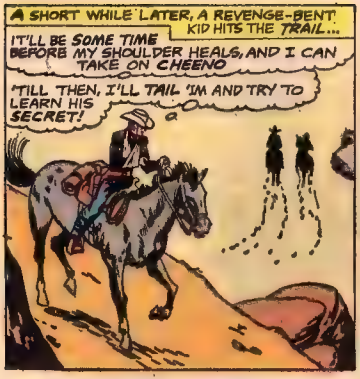

IT WORKED AGAIN! THE GREEDY FOOLS COULDN'T RESIST PUTTING ALL THEIR DOUGH ON THE GUNFIGHTER WITH THE BIG REP!
BUT IT'S USELESS! NO MATTER HOW GOOD THE KID IS, HE WON'T WIN! I'LL SEE TO THAT!

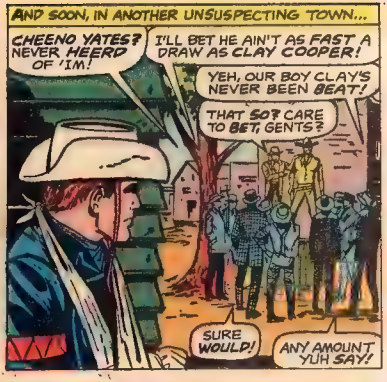

AND, AS THE GRIM MOMENT OF RECKONING DRAWS NEAR...
THE KID IS SIZING YATES UP! IT WON'T BE LONG!
THIS'LL BE THE EASIEST MONEY I EVER MADE!
ANY TIME YOU'RE READY, MISTER!

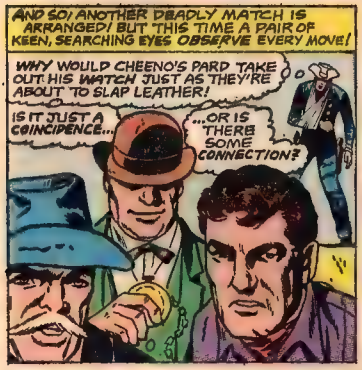

BUT BEFORE CHEENO YATES SLAPS LEATHER, HE EYES HIS PARTNER STANDING UNOBTRUSIVELY AT THE REAR OF THE CROWD...
IT APPEARS LIKE JUST AN INNOCENT LOOKING POCKET WATCH...

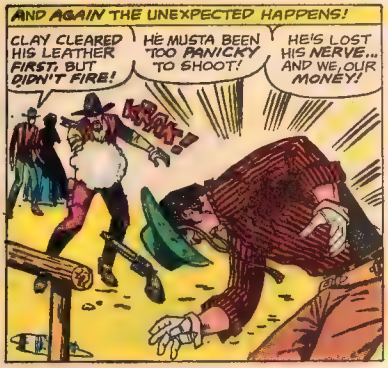

BUT INSTEAD OF A WATCH, THE CASE CONCEALS A MAGNET--SMALL, BUT POWERFUL WHEN TURNED ON!

THEY'RE GOIN' FOR THEIR IRONS! THIS IS IT!
I'VE POSITIONED MYSELF ALONGSIDE THE KID!
NOW TO PRESS THE WINDER THAT ACTIVATES THE MAGNET...
...SETTING UP A FORCE FIELD TO ATTRACT THE IRON TRIGGER OF THE KID'S GUN, MAKING IT IMPOSSIBLE TO SQUEEZE...
...LONG ENOUGH FOR CHEENO TO GET OFF THE FIRST SHOT!
KRAK!
JUMPIN' CATFISH! THE KID'S BEEN OUT-GUNNED!
GASP! THERE GOES OUR MONEY!
I-- I DON'T SAVVY! I OUTDREW HIM, BUT I COULDN'T GET OFF MY ROUND! THE BLAMED TRIGGER WOULDN'T BUDGE! BUT WHY? WHY?
WELL, PARD, WE DID IT AGAIN!
THANKS TO THE MAGNET, IT WAS LIKE SHOOTING A SITTING DUCK!
THE KID'S STILL ALIVE -- BUT HE LOOKS HURT, DOC!
I CAN SQUEEZE THE TRIGGER NOW! BUT WHY WOULDN'T IT MOVE BEFORE?
CHEENO AND HIS PARD WERE SO SURE OF THEMSELVES! SOMEHOW, THEY MUST'VE KNOWN MY GUN WOULD JAM AT JUST THAT INSTANT! BUT HOW? HOW?
THAT SHOULDER NEEDS TENDIN'! COME TO MY OFFICE!
OKAY, DOC! FIRST THINGS FIRST, I RECKON!
4

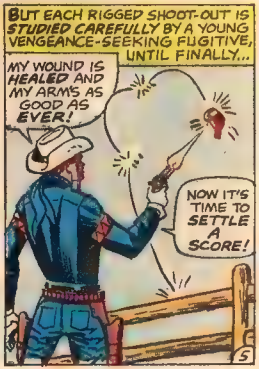

A SHORT WHILE LATER, A REVENGE-BENT KID HITS THE TRAIL...
I'LL BE SOME TIME BEFORE MY SHOULDER HEALS, AND I CAN TAKE ON CHEENO
'TILL THEN, I'LL TAIL 'IM AND TRY TO LEARN HIS SECRET!


AND SOON, IN ANOTHER UNSUSPECTING TOWN...
CHEENO YATES? NEVER HEERD OF 'IM!
I'LL BET HE AIN'T AS FAST A DRAW AS CLAY COOPER!
YEH, OUR BOY CLAY'S NEVER BEEN BEAT!
THAT SO? CARE TO BET, GENTS?
SURE WOULD!
ANY AMOUNT YUH SAY!


AND SO, ANOTHER DEADLY MATCH IS ARRANGED! BUT THIS TIME A PAIR OF KEEN, SEARCHING EYES OBSERVE EVERY MOVE!
WHY WOULD CHEENO'S PARD TAKE OUT HIS WATCH JUST AS THEY'RE ABOUT TO SLAP LEATHER!
IS IT JUST A COINCIDENCE...
...OR IS THERE SOME CONNECTION?


AND AGAIN THE UNEXPECTED HAPPENS!
CLAY CLEARED HIS LEATHER FIRST, BUT DIDN'T FIRE!
HE MUSTA BEEN TOO PANICKY TO SHOOT!
HE'S LOST HIS NERVE... AND WE, OUR MONEY!
KRAK!

IN THE WEEKS THAT FOLLOW, OTHER UNSUSPECTING GUN-SLICKS IN OTHER TOWNS FALL BEFORE THE BLAZING IRON OF THE MAN WHO CAN'T LOSE!


BUT EACH RIGGED SHOOT-OUT IS STUDIED CAREFULLY BY A YOUNG VENGEANCE-SEEKING FUGITIVE, UNTIL FINALLY...
MY WOUND IS HEALED AND MY ARMS AS GOOD AS EVER!
NOW IT'S TIME TO SETTLE A SCORE!
S

A FEW DAYS LATER, CHEENO AND HIS PARD AGAIN ISSUE THEIR LOADED CHALLENGE!
I NEVER SEEN YUH DRAW, YATES...BUT I RECKON I'M GAME! I'LL TAKE YUH ON!
SORRY, HOMBRE, BUT YOU'LL HAF'TA WAIT! THIS VARMINT IS ALL MINE!
WHA--WHO SAID THAT?
YOU!!
YUH MUST BE LOCO TO CALL ME OUT, AFTER THE WAY I OUTGUNNED YUH BEFORE!
I RECKON I'M JUST A GLUTTON FOR PUNISHMENT!
YEH, WELL THIS TIME YORE PUNISHMENT WILL BE FATAL! I LET NOBODY WALK AWAY FROM A SHOOT-OUT TWICE!
MISTER, YOUR SHOOTIN' DAYS ARE NUMBERED! 'CAUSE NOW YOU'LL BE FACIN' THE RAWHIDE KID...
...BY YOURSELF!
POW!
AND NOW I'LL JUST RELIEVE THIS UNPROTESTIN' GENT OF HIS WATCH, THAT SOMEHOW MANAGES TO BE A YELLA GUN-MAN'S BEST FRIEND!
OKAY, BIG MAN, IT'S FUN AND GAMES TIME! LET'S TAKE OUR LITTLE STROLL IN THE NOONDAY SUN!
NO! NO!! I WON'T! I CAN'T! NOT NOW!
WRONG! YOU CAN AND YOU WILL! 'CAUSE YOU WROTE THE NEXT LINE, REMEMBER?
GET MOVIN' OR I'LL GUN YOU DOWN IN YOUR TRACKS!
THAT'S IT! WALK OUT THE DOOR! KEEP WALKIN'! I'M RIGHT BEHIND YOU!
6

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* THOSE WHO BUNNY CRAP, RUN THE RISK OF A SERIOUS STATUS LOSS

AND, SHATTERING SECONDS LATER, CHEENO YATES GETS HIS FIRST TASTE OF DEFEAT...
KA-POW!
MUH GUN!
...A DEFEAT THAT HE HIMSELF HAS METED OUT SO OFTEN...
POW!
...TWO NEVER IN SO CLASSIC A MANNER!
KA-POW!
THAT'S IT, FRIEND! THE SHOW'S OVER...UNLESS OF COURSE, YOU'RE ITCHIN' FOR ANOTHER ROUND!
NO...NO MORE... PLEASE...I'M FINISHED! MUH GUNFIGHTIN' DAYS ARE ENDED!
GLAD TO HEAR IT! AND NOW I'LL JUST SEE WHAT YOUR SECRET WEAPON WAS!
SO THAT'S IT! A MAGNET! A HARMLESS GADGET PUT TO A SINISTER USE!
NO WONDER THAT YATES ALWAYS WON!
IF WE HAD BET AGAINST 'IM, WE'D HAVE LOST OUR SHIRTS!
THANKS, RAWHIDE! YUH DID US A REAL FAVOR BY EXPOSIN' THAT PHONY!
YEH! YUH SURE SAVED US A HEAP OF MONEY!
DON'T THANK ME! I DIDN'T DO IT FOR YOU!
7
FOLKS WHO WOULD GAMBLE ON ANOTHER MAN'S LIFE, IN MY BOOK, ARE LOWER THAN SNAKES!
BUT THE TIMES ARE CHANGING! THE COUNTRY IS GETTIN' CIVILIZED! AND SOON THERE'LL BE NO PLACE FOR THOSE WHO BET ON FAST GUNS...
...OR FOR THOSE WHO USE 'EM!
THE END

KID COLT OUTLAW

"DAKOTA DIXON, the BADMAN!"

DON'T MAKE A WRONG MOVE, KID! WE GOT YUH SURROUNDED!
THE LAW!
THE LIFE OF A HUNTED MAN IS THE MOST NERVE-WRACKING EXISTENCE IMAGINABLE! NEVER FOR A MINUTE DOES THE FUGITIVE FEEL SAFE... FOR HE NEVER KNOWS WHEN DISASTER WILL STRIKE! SO IT IS WITH KID COLT! AND SO BEGINS OUR TALE!

Stan Lee
JACK KELLER

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ALL RIGHT, BOYS!! GET THE LAWMEN!
TAKE COVER! HE MUST HAVE A GANG WITH 'IM!
I NEVER THOUGHT THAT OLD STUNT WOULD WORK! BUT IT OUGHTTA GIVE ME A MINUTE TO MOVE NOW!
IT WAS A TRICK! AFTER 'IM, BOYS!
THAT BALCONY IS MY ONLY CHANCE!
IF I CAN JUST TAKE COVER IN ONE OF THOSE UPSTAIRS ROOMS!
PING
PWING
BLAM
BLAM
BLAM
SAFE SO FAR! BUT I GOTTA KEEP MOVING!
PWING!
ZING
CRASH!
2

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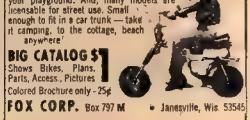

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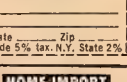

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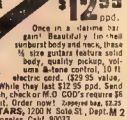

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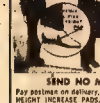

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COME 'N GET IT, TIGER—HERE'S OUR NEW YEAR'S GIFT TO YOU!!

We promised to start '68 off with a bang, and we kidded then not! So, hang on to your crash helmet, pilgrim — this is what you've been waiting for!

ITEM! It's finally happened! The star-spangled Captain America — and the great, green-skinned Hulk — have both been awarded their own full-length mags each month! That means, starting right now, you can buy the new, action-packed CAPTAIN AMERICA COMICS, as well as the sensational, spectacle-filled INCREDIBLE HULK COMICS, and thrill to their awesome adventures from cover to cover!

BUT — now you're probably wondering what'll happen to Iron Man, and the swingin' Sub-Mariner! Well, you didn't think we'd forget about 'em, didja? For this month only, they're both sharing the same mag — and both their names will be featured up in the cover title. That's right — we said "For this month only"! Because, next month — ow, no sense telling you now! We've got some big changes coming each month after month — and we might as well clue you in a little at a time, as we go along! So, watch for the big surprise announcement coming up next ish — and the ish after that — and after that — and after that! Yessir! 1968 is the year of Marvel — and you better believe it!

Y'KNOW, we're so excited about our two brand-new smashes, CAPTAIN AMERICA and THE INCREDIBLE HULK, that we can hardly talk about anything else! Both mags feature all the action, drama, and suspense which you've come to expect from your fav-ou-rite Marvels — plus the added treat of a couple of ORIGINS tossed in for good measure, for the benefit of those who really like to get their money's worth! And, like we said, this is only the beginning!

REMEMBER how it all started? Lots of frantic ones thought ol' Marvel was getting lazy — they thought we were satisfied to sit back and rest on our laurels! Then we hit 'em with a sudden one-two punch — first, the magnificently mad NOT BRAND ECHH, which has proven to be the unexpected smash hit of the decade — and then, almost before they could catch their breath, along came the daringly different CAPTAIN MARVEL, who seems to have taken superhero fandom by storm! Lazy, are we?? Know thou this — we're just getting started! This is the beginning of the SECOND Golden Age of Marvel — and it's gonna be a never-ending joyride! Next ish we'll tell you about lots more of the goodies in store — as if you didn't know!

ITEM! It's title-time again! Here's the mightiest of all Marvel ranks — the one which adorns the very pinnacle of Marveldom! You've already been briefed about RFO (Real Frantic One, to the uninitiated) for those who buy three or more Marvel mags a month — QNS (Quite 'Nuff Sayer), for those who've had a letter gracing our peerless pages — TTB (Titanic True Believer), for the richly-endowed recipient of a hallowed No-Prize — and KOP (Keeper of the Flame), for those who recruit a new disciple into the rollicking realm of Marveldom. And now — the ultimate! The *ne plus ultra!* The apex of titledom! PMM (Permanent Marvelite Maximus), to be cherished and guarded with pulsating pride by those fortunate few who have won all four of the preceding titles! If you're a PMM, you're entitled to face the Baxter Building and wiggle your ears whenever the mood strikes you — and you can even call your friendly Forbush-Man by his first name! Tamam Shud!

STAN'S SOAPBOX!

Now that we've announced the start of the Second Golden Age of Marvel, we must also announce the end of an era! From this moment on, we'll no longer refer to our competition as Brand Echh! We coined that expression a few years ago as a gag, figuring it would be fun for us to needle some of the outfits who were older and bigger than we. However, thanks to the loyalty of you fabulous fans, and to the hard work, talent, and dedication of our beloved Bullpeners, we've managed to make ourselves the undisputed leaders of the comics industry. Perhaps we're still not the biggest — and we're certainly not the oldest — but we doubt that any group of magazines has ever been forced to be imitated, so critically acclaimed, or so zealously supported by its fans! — No, strike that word! You're more than fans! Much more! We've always thought of you as friends — and we always will! Anyway, when you're on top of the heap, you don't seem right to rib the other guy who hasn't quite made it — and that's why the only time we'll use the phrase BRAND ECHH from now on is in the title of our own goofy gag mag! So, to the artists, writers, and editors of the other companies in this batty business in which we toil, many of whom are close personal friends of ours — we hereby end the fatuous little feud we've been flaunting before the public. Let's just call it a draw and get on with the business at hand — the business of making today's comic mags the greatest entertainment value on earth — and tomorrow's even greater! 'Nuff said!

THE MIGHTY MARVEL CHECKLIST

Marvel-ous Mags On Sale Right Now!

NOT BRAND ECHH #7: This is almost too terrific to describe! Out of the goodness of our greedy little hearts, we present the ORIGIN OF THE FANTASTICAL FOUR — and, to prove we play no favorites, we also give you — and you can have it — the ORIGIN OF STUPORMAN! What more can we say?

FANTASTIC FOUR #73! It's true! Dr. Doom lives again! And, to celebrate this mind-staggering revelation, you'll thrill to one of the greatest battles ever staged, featuring none other than Spider-Man, Daredevil — and the mighty Thor! It's a mind-blaster!

SPIDER-MAN #59: This one's really different! Spidey battles a mysterious super-villain whom he doesn't even see till the very end! But, when he finally learns who The Brainwasher really is, it's one of the most startling surprises of the year!

AVENGERS #50: Immortal vs. immortal — as the matchless Hercules faces the pure pounding power of Typhon, mightiest of titans! And, you can be sure the rest of our ever-lovin' Avengers get into the act, as well! A knock-down, drag-out blast!

X-MEN #42: The issue you never expected to see — and we never expected to print! Professor X dies — so that humanity might live! And, don't worry, the everlasting showdown with the sub-human monster called Groteska! This is the big one!

DAREDEVIL #38: We call it "The Living Prison," and no thriller was ever more aptly titled! Wait'll you see Daredevil, in the body of Dr. Doom, battling against Dr. Doom — in the body of Daredevil! Possibly the most daringly original theme you'll gasp at this year!

CAPTAIN MARVEL, STARRING IN MARVEL SUPER-HEROES #13: Still on sale — if you're lucky! Marvel's newest hero gains a new identity — a new life — and a new and sinister foe, as the sensation-shattering Sentry once more walks the earth! It's a gasser!

THOR #150: At last — the mighty Thunder God is claimed by Hela, Goddess of Death! Is this to be the end of the most spectacular series of modern times — or the beginning of new wonderment such as mortal eyes have never seen? Even we're not sure!

IRON MAN AND SUB-MARINER #1: Don't dare miss this one! Probably the only time these two superhero greats will co-star in the same mag! Next month they go on to their own individual mags, but till then — this one titanic issue will undoubtedly be the top collectors' item of the season!

CAPTAIN AMERICA (Premiere Issue!): This is it! The star-spangled Avenger in his own full-length magazine! Featuring an unexpected origin bit, plus the startling solution to that long-time mystery, Sam! You'll never part with this one — especially when the Panther goes into action!

THE INCREDIBLE HULK (Premiere Issue!): Another triumph for mighty Marvel! The world's most powerful mortal starring at last in his own magazine! As an extra bonus, you'll thrill anew to Green Skin's origin — as well as to the awesome action when the might of Asgard is hurled against him!

STRANGE TALES #167: Finally, the cataclysmic climax to the bombastic battle between Nick Fury and the Yellow Claw (honest)! And Doc Strange enters a deadly dimension of death in search of Victoria Bentley! This one you can't afford to miss!

SGT. FURY #52: It's a wah-hooing work of war-mag wonderment when Happy Sam Sawyer leads the Howlers into a Nazi prison camp to rescue a captured Allied scientist! Talk about bombshells . . . hooo boy!

CAPTAIN SAVAGE #2: The Leatherneck Raiders lock horns with the sensational Samurai Squad in a desperate attempt to halt a mad takeover plot by . . . none other than Baron Strucker! It's dynamite!

MARVEL COLLECTORS' ITEM CLASSICS #14: The FF, Iron Man, Doctor Strange, and the Hulk — all in one action-packed issue you'll never forget — unless you're holding out on the Marvel Age of Comics! (Perish the thought!)

MARVEL TALES #13: Spidey, Thor, Giant-Man, and — latch onto your seat belts — from out of the glorious golden age . . . Marvel Boy, one of the most dramatically different superheroes ever! The House of Ideas has struck again!

Let's meet 26 more M.M.S. members!

Felix Resto Bronx, N. Y.	Steve Teter La Porte, Ind.	Juan Torres New York, N. Y.	Steve Clarke Granada Hills, Calif.	Ed Trons San Francisco, Calif.	Connie Garrison Easley, S. C.	Manuel Ramos Compton, Calif.
Scott Reese Columbus, Ohio	Jean Riddock Chicago, Ill.	Gerald Ring Bloomfield, N. J.	Tom Taberearz Tuscumbia, Ala.	Louis Rosa Brooklyn, N. Y.	Richard Trum Brockton, Mass.	Larry Rosenheim Bound Brook, N. J.
	Larry Rzepka Dearborn, Mich.	Mike Rodriquez Chicago, Ill.	Paul Rosano Brooklyn, N. Y.	Douglas Fortner Alexandria, Va.	Santo Riviera New York, N. Y.	Rick Rea Shreveport, La.
	Rick Reeves Sparks, Nev.	Terry Uhrain Akron, Ohio	David Rosenberg New Rochelle, N. Y.	Sam Jarvis Ft. Bragg, N. C.	Dan Rogers Sarnia, Ont.	Mike Ryals Long Island City, N. Y.

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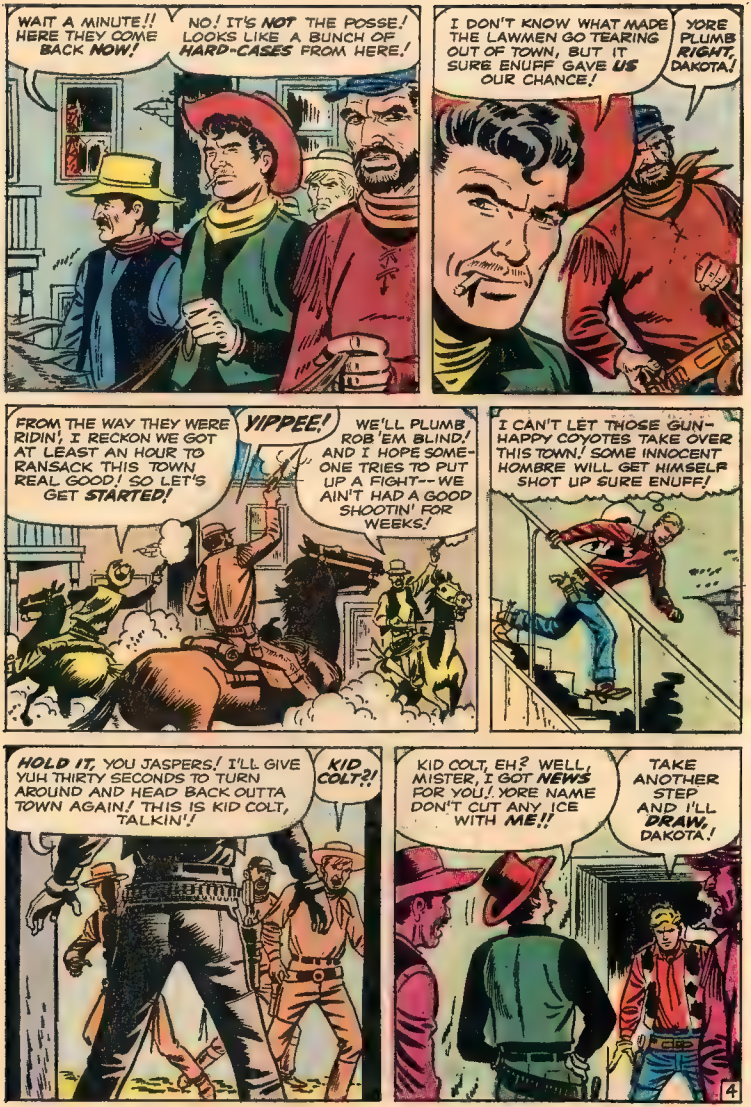
NONE OF THESE ROOMS ARE LIKELY TO BE OCCUPIED AT THIS TIME OF DAY!
KRASH
I WAS RIGHT! IT'S EMPTY! BUT NOW WHAT DO I DO??
HE'S IN THERE! HURRY!
CRRRASH!
LISTEN, SHERIFF! HE MUSTA JUMPED THRU THE WINDOW!
HE'S GONE!
HE GOT OUT THRU THE WINDOW!
QUICK... AFTER HIM! HE WON'T GIT AWAY!
THAT ORNERY OWLHOOT CAN'T GIT AWAY FROM US!
SURE IS A GOOD THING I HAD TIME TO SMASH THE WINDOW BEFORE I DUCKED INTO THIS CLOSET!
THERE THEY GO! STEEL LIT OUT LIKE A JACKRABBIT WHEN I WAVED HIM ON FROM THE WINDOW! I RECKON IT'LL BE HOURS BEFORE THEY REALIZE THEY'RE CHASIN' A RIDERLESS HOSS AND DOUBLE BACK HERE!
3


WAIT A MINUTE!! HERE THEY COME BACK NOW!
NO! IT'S NOT THE POSSE! LOOKS LIKE A BUNCH OF HARD-CASES FROM HERE!
I DON'T KNOW WHAT MADE THE LAWMEN GO TEARING OUT OF TOWN, BUT IT SURE ENUFF GAVE US OUR CHANCE!
YORE PLUMB RIGHT, DAKOTA!
FROM THE WAY THEY WERE RIDIN', I RECKON WE GOT AT LEAST AN HOUR TO RANSACK THIS TOWN REAL GOOD! SO LET'S GET STARTED!
YIPPEE!
WE'LL PLUMB ROB 'EM BLIND! AND I HOPE SOME-ONE TRIES TO PUT UP A FIGHT--WE AIN'T HAD A GOOD SHOOTIN' FOR WEEKS!
I CAN'T LET THOSE GUN-HAPPY COYOTES TAKE OVER THIS TOWN! SOME INNOCENT HOMBRE WILL GET HIMSELF SHOT UP SURE ENUFF!
HOLD IT, YOU JASPERS! I'LL GIVE YUH THIRTY SECONDS TO TURN AROUND AND HEAD BACK OUTTA TOWN AGAIN! THIS IS KID COLT, TALKIN'!
KID COLT?!
KID COLT, EH? WELL, MISTER, I GOT NEWS FOR YOU! YORE NAME DON'T CUT ANY ICE WITH ME!!
TAKE ANOTHER STEP AND I'LL DRAW, DAKOTA!

YOU AIN'T GONNA DRAW AGAINST ME! TAKE A GOOD LOOK KID! DON'T YUH REMEMBER ME?
DIXON! DAKOTA DIXON! I--I SHOULDA GUESSED!
"BUT THE LAST TIME I SAW YOU, WE WERE NO MORE THAN FOURTEEN YEARS OLD..
SON, THIS IS DAVE DIXON, OR DAKOTA, AS HIS FATHER USED TO CALL HIM!
HOWDY, DAKOTA!
SO, YORE COLT'S KID, EH? YOU DON'T LOOK LIKE MUCH TO ME!
DAKOTA'S FATHER WAS MY BEST FRIEND! HE WAS KILLED IN A GUN FIGHT YESTERDAY, AND HE BEGGED ME TO LOOK AFTER HIS SON JUST BEFORE HE DIED!
I DON'T NEED LOOKIN' AFTER! I CAN TAKE CARE OF MYSELF!
DON'T TALK TO MY DAD IN THAT TONE OF VOICE, DAKOTA! I DON'T LIKE IT!
I DON'T CARE WHAT YOU LIKE, SONNY BOY!
WHACK
YOU SHOULDN'T HAVE DONE THAT, DAKOTA!
OWW!
WHAM!
BOYS! STOP IT! STOP IT, I SAY!
ALL RIGHT, DAD! BUT HE BETTER STAY OUTTA MUH WAY!
I'LL GET YUH FOR THAT, COLT!
SON, I PROMISED I'D LOOK AFTER DAKOTA, AND I'VE GOT TO KEEP THAT PROMISE! TRY TO GET ALONG WITH HIM--HE'S NOT AS BAD AS SEEMS!
I'LL TRY, DAD! BUT I GOT A FEELIN' IT WON'T BE EASY!
5

CONTINUED AFTER NEXT PAGE

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You don't have to travel either of my 2 schools where I train men like you and turn them into KARATE experts No, I can show you how to practice KARATE in the privacy of your own home and master it in the shortest time—in only a day. I have just packed all I know about KARATE into "SUPER KARATE"—profusely illustrated and clearly explained.

In this book I take you step by step through the fundamentals of KARATE. I've illustrated dramatic clearly and inspirationally how these amazing principles operate to make you master of ANYONE you may meet—no matter how big he is, or how much he weighs!

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With KARATE you can disarm an opponent's rushing knife with the side of your hand. Your body, however, or any kind of a weapon. You can turn an aggressor's attack into your advantage with only your two hands, your arms and your legs.

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☐ I understand that by studying KARATE I am morally obligated and obligated never to practice KARATE as an aggressor (only to defend myself) and will never abuse it.

SURE, I REMEMBER IT ALL NOW! YOU STAYED WITH US FOR A FEW YEARS, AND THEN YOU RAN OFF, WITH ONE OF DAD'S BEST HORSES!
I NEVER DID LIKE GOODBYES, COLT!
NOW THAT YUH REMEMBER WHO I AM, DON'T FORGET HOW YOUR FATHER TOLD YUH TO LOOK AFTER ME, AND PROTECT ME! HAW! SO YUH CAN'T DRAW AGAINST ME, EVEN IF YUH HAD A MIND TO!
I RECKON YORE RIGHT! I COULDN'T GO BACK ON A PROMISE TO MY DAD!
SO JUST HANG AROUND AND ENJOY THE FUN, COLT!
OH NO, DAKOTA! NOT THIS TIME!
NOT WITH COLT AROUND!
GET MOVIN', BOYS! WE GOT A LOT OF LOOTIN' TO DO!
HOW DO WE KNOW WE WON'T DO ALL THE WORK, AND THEN THE KID WILL TRY TO GRAB THE LOOT FROM US??
WE FIGGER WE BETTER GET HIM OUT OF THE WAY FIRST!
STAY BACK, YOU COYOTES! I GIVE THE ORDERS HERE!
NOT NOW YUH DON'T! WE DON'T TRUST COLT FURTHER'N WE CAN THROW 'IM!
THEY'RE ON ALL SIDES OF ME! I CAN'T OUT-GUN THEM ALL!!...LOOKS LIKE CURTAINS!
DRAW!
GIT THE KID!
I'LL GO DOWN FIGHTIN', HOMBRES!
6

THERE'S ONE OUT OF THE WAY!
I'M LUCKY! THE OTHER JASPER WAS NERVOUS! HE SHOT TOO SOON!
BEST WAY TO FIGHT ANY FIGHT IS TO DO THE UN-EXPECTED... LIKE THIS!
YORE FAST, KID-- BUT NOT FAST ENOUGH!
NO!!
LOOK OUT, KID! I--UGH!--
DAKOTA!
BLAM!
YUH MURDERIN' POLECAT!
KA-POW!
YOU--YOU GAVE UP YORE LIFE TO SAVE MINE! WHY'D YUH DO IT, DAKOTA?? WHY?
MAYBE--MAYBE I WANTED TO PROVE YORE FATHER WAS RIGHT--WHEN HE SAID--DAKOTA AIN'T--AS BAD AS HE --SEEMS-- OHHH...
STEEL, BOY! YORE BACK! AND JUST IN TIME! I RECKON WE BETTER LEAVE THIS TOWN, PRONTO!
FATE WORKS IN MIGHTY STRANGE WAYS! BECAUSE MY DAD TRIED TO BE-FRIEND A TEEN-AGER YEARS AGO, MY LIFE WAS SAVED TODAY! WELL, I RECKON DAD WAS RIGHT, AFTER ALL! I RECKON MAYBE NOBODY IS REALLY ALL BAD!
7
THE END

MARVEL SUPER-HERO T-SHIRTS

only $1.60 EA.

PLUS 25¢ FOR POSTAGE AND HANDLING

IT'S BRAND NEW! A CATACLYSMIC... CAPTAIN MARVEL T-SHIRT!

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ADULT – SMALL, MEDIUM, LARGE

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THE HULK			IRON MAN		
AVENGERS			THOR		
CAPT. MARVEL					

TOTAL $

PLEASE SEND ____ *THING* SWEAT-SHIRTS

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CHECK SIZE
THING ☐ YOUTH ☐ ADULT
HULK ☐ YOUTH ☐ ADULT

TOTAL $

PLEASE ADD 25¢ PER ITEM FOR POSTAGE AND HANDLING PRINT CAREFULLY. ADD 20¢ EXTRA FOR EACH CANADIAN AND EUROPEAN ORDER. ALLOW 3 TO 4 WEEKS FOR DELIVERY.

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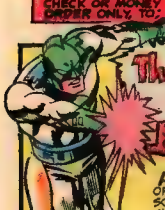

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JUST FEAST YOUR BABY-BLUES ON WHAT ALL NEW MEMBERS ARE GONNA GET...

AN ALL NEW MEMBERSHIP PIN...AN OFFICIAL RECORDING OF THE MMMS SONG...SWINGIN' STICKERS OF EIGHT MARVEL HEROES...A NUTTY NEW NOTE PAD...A MAGNILOQUENT MARVEL MINI-BOOK...A MIND-SNAPPING MARVEL PENCIL...A MAJESTIC MMMS CERTIFICATE, AND YOUR OWN MUNIFICENT MEMBERSHIP CARD.

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MAKE ME A MAGNILOQUENT MERRY MARCHER AND RUSH ME MY KRAZY KIT!

NAME _____

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CITY _____ STATE _____

ZIP _____

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1. Date of Filing: October 1, 1967.

2. Title of Publication: RAWHIDE KID.

3. Frequency of Issue: Bi-Monthly.

4. Location of Known Office of Publication: 625 Madison Ave., New York, N.Y. 10022.

5. Location of the Headquarters or General Business Offices of the Publishers: 625 Madison Ave., New York, N.Y. 10022.

6. Names and addresses of the publisher, editor, and managing editor are: Publisher, Martin Goodman, 625 Madison Ave., New York, N.Y. 10022; Editor: Stan Lee, 625 Madison Ave., New York, N.Y. 10022; Managing Editor, None.

7. Owner (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given.) Atlas Magazines, Inc., 625 Madison Ave., New York, N.Y. 10022; Martin Goodman, 625 Madison Ave., New York, N.Y. 10022.

8. Known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities (If there are none, so state) are: None.

9. For Paragraphs 7 and 8 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, shall the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner. Names and addresses of individuals who are stockholders of a corporation which itself is a stockholder or holder of bonds, mortgages or other securities of the publishing corporation have been included in paragraphs 7 and 8, when the interests of such individuals are equivalent to 1 percent or more of the total amount of the stock or securities of the publishing corporation.

10. EXTENT AND NATURE OF CIRCULATION.

A. Total No. Copies Printed (Net press run): Average no. copies each issue during preceding 12 months: 339,640; single issue nearest to filing date: 370,350.

B. Paid Circulation: 1) Sales through dealers and carriers, street vendors and counter sales: Average no. copies each issue during preceding 12 months: 265,021; single issue nearest to filing date: 238,000. 2) Mail subscriptions: Average no. copies each issue during preceding 12 months: 200; single issue nearest to filing date: 200.

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(Business Manager)

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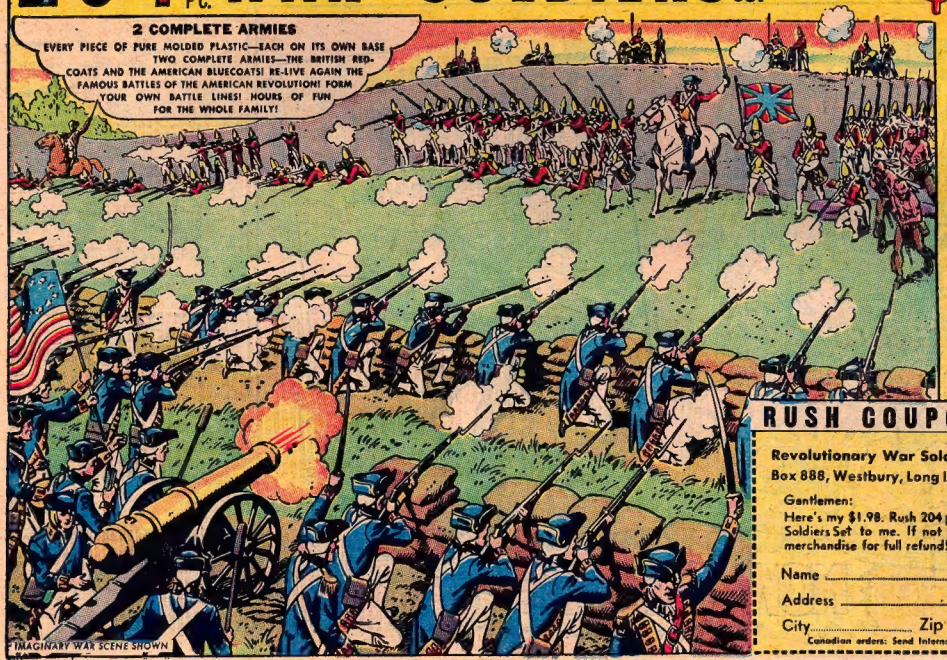

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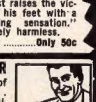
TRICK BLACK SOAP

Ordinary looking piece of soap. Victim washes face and gets blacker and blacker. When he gets a look in the mirror, he'll be shocked. Harmless. **No. 575 .....Only 25c**

MONEYMAKER



Insert a blank piece of paper, turn the knob ... and ... OUT COMES A REAL DOLLAR BILL! Insert the dollar and it changes to a $5 then the $5 changes to $10. **A135 ..... 1.25**

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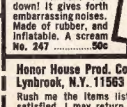
EXHAUST WHISTLE

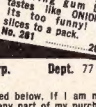
Just slip it into the exhaust pipe of your friend's car . . . then watch him when he starts the engine! The howls of motor's about to blow up or fall apart —while you roar with laughter. **No. F183 ..... 50c**

WHOOPEE CUSHION



Place on a chair under a cushion, then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber, and inflatable. A scream **No. 247 ..... 50c**

ONION GUM



Yes—Looks like real chewing gum but tastes like ONIONS! Its too funny! 5 slices to a pack. **No. 281 ..... 20c**

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An Hilarious Optical Illusion

$1.00

Scientific optical principle really works. Imagine—you put on the "X-Ray" Specs and hold your hand in front of you. You seem to be able to look right through the flesh and see the bones underneath. Look at your friend. Is that really his body you "see" under his clothes? Loads of laughs and fun at parties. **No. FL7 ..... $1.00**

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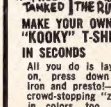

All you do is lay the transfer on, press down with a hot iron and presto!—you'll have a crowd-stopping "zany" shirt . . . in colors, too. Each transfer will transform several shirts. Can be washed, of course. **Item No. 339 Any two transfers $1.00. All 4 transfers $1.75**

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Norman Rockwell—America's most beloved artist. He is a founder and member of the Guiding Faculty of the Famous Artists School.

'We're looking for people who like to draw'

says Norman Rockwell

Today hundreds of men and women who never thought they could be artists are working at easels and drawing boards, making pictures and getting well paid for it. They all can thank a group of famous artists who have devoted much of their time and talent to helping others find success in art.

Some of the people the Famous Artists have helped

Carl Kock was an 18-year-old apprentice in a Chicago art studio when he enrolled. Today he prepares ads for such companies as General Motors and Firestone—has won five gold medals.

Howard Sanden of Minneapolis took the Course while still in high school. He is now a successful artist—recently he and his wife traveled through Europe and the Middle East on important art assignments.

Paul Sullivan enrolled at 14. His Famous Artists training helped him work his way through college.

Kathleen Gironda of Indiana, Pennsylvania, was an 18-year-old salesgirl in a department store. She still works for a department store, but now it's as an advertising artist and fashion illustrator.

With Famous Artists training James Ryan, formerly a clerk, has become an illustrator at Hughes Aircraft—and turns out a steady stream of well-paying free-lance artwork in his spare time.

Oregon housewife Helen Tryk lives 150 miles from the nearest big city. But she does fashion illustration, has her own studio, runs an art work shop, does portraits.

A plan to help others

It started over 18 years ago when a group of America's most successful artists—men like Albert Dorne, Norman Rockwell, Jon Whitcomb, Al Parker and Stevan Dohanos—met in New York City. They knew that all over America there were people who liked to draw who could be turned into good artists. Albert Dorne asked, "Why can't we give these people the training they need—including all the trade secrets and know-how we've learned over the years?"

He suggested a new kind of art school—a home study art school—that would give talented people the best professional art training, no matter where they live.

The famous artists agreed. Taking time from their busy careers, they created a remarkable series of art lessons covering every aspect of drawing and painting. They illustrated their lessons with over 5,000 "here's-how" illustrations. The lessons start from scratch and cover every skill a top artist needs. Finally, they developed a wonderful way to give each student personal correction and advice all through his training.

The famous artists with the School are not surprised at the success of their students. The opportunities open to successful artists today are enormous. The School continually gets calls from all over the country asking for practical well-trained students—not geniuses—who can step into full-time or part-time art jobs. And practical, thorough training is what the School offers.

Famous Artists Talent Test

To find others with art talent worth developing, the Famous Artists created a 12-page Talent Test. Thousands paid to take this test, but now the School offers and grades it free. Men and women who do well on the test—or offer other sufficient evidence of art talent—may enroll in the School. But there's no obligation. Simply mail the coupon below.

Founding Faculty of the Famous Artists School

Norman Rockwell	Fred Ludekens
Jon Whitcomb	Ben Stahl
Al Parker	Robert Fawcett
Stevan Dohanos	Austin Briggs
George Giusti	Harold Von Schmidt
Peter Helck	Albert Dorne

Famous Artists School
Studio 5655
Westport, Conn. 06880

I would like to find out whether I have art talent worth developing. Please send me, without obligation, your Famous Artists Talent Test and information about your courses.

Mr.
Mrs. } ← *Circle one and please print*
Miss

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State _____

Age _____ *Zip* _____

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